

We want your voices BUT....

December 21, 2020

Don't **YOU** ever **EVER** say **SHIT** or **FUCK**!

12/21/2020

Yahoo Mail - Re: first try at logo - from Dec 14 mtg request

Re: first try at logo - from Dec 14 mtg request

From: jon rowland <jonrowland7@yahoo.com>

To: liseffreepirit@hotmail.com

Date: Monday, December 21, 2020,

✎ Edit

📊 Stats

⋮

Thanks, Lise. I only use good language. I used terms like shiit and fuck sparingly, but insist on using them from time to time in the context of what I hope is good english. There is also the issue of what passes for acceptable in a given community. I speak as a member of the Parkdale community where such terms are frankly not very vulgar at all. Just something else for you to think about.

Regards
Jon R
129-25 West Lodge
"Murder" Robinson Apts

On Monday, December 21, 2020, 12:42:25 PM EST, Lisa Gervais <liseffreepirit@hotmail.com> wrote:

Thank you for your info. I want you to know that I am not only an advocate for Seniors, I have worked very hard to make changes. As with many buildings safety is a high priority. We have our share of drug related incidences in this building and I'm quite sure we're not alone. I am a STAC member to fight for change. Change is very important if we're going to feel safe in our home. Keep your voice loud and strong but do your best not to use bad language. It's my experience that once a vulgar word is used, people stop actively listening. Just saying

Lise Gervais
Leader of our Ten. Com.
MEMBER of Stac
Advocate for Seniors

From: jon rowland <jonrowland7@yahoo.com>
Sent: Sunday, December 20, 2020 9:33:24 PM
To: Lisa Gervais <liseffreepirit@hotmail.com>
Cc: DianeMalott <dianemalott@gmail.com>
Subject: Re: first try at logo - from Dec 14 mtg request

It all depends on the "we" you mean, doesn't it. As for being normal, I certainly hope it isn't that. Parkdale was never at least not until recently a "normal" neighborhood. That is what was good about it. It was maybe the only place in Canada where mad people had some positive political identity. That's pssing now that Parkdale is becoming just another condo wasteland where only rich hipsters and fast-food franchises can afford the rent.

What's wrong about my building isn't Parkdale it's Housing. Got that, Lise? I really hope so. It's a long history of bad management, that unfortunately is still ongoing and will always be until we get rid of some bad actors in managment AND introduce some measure to guarantee a greater degree of accountability. Anything would be better than the accountability degree ZERO that represents the status quo at "Murder" Robinson.

I think your idea that some of the appeal of the STAC has to be tailored to the different cultures of different buildings is a very valid one however. Parkdale has among other distinctions a very old and proud mad culture. I am very much a part of this, in my own way. I identify as mad. I don't like to hear staff condescend to and patronize mentally ill tenants in my building. I think they should get better training and so far they seem to come straight from Joe's Garage. I also totally loath a corporate culture that doesn't take mad issues seriously or discounts the impact their want of effectiveness can have on people with mental as opposed to physical disabilities - which they aren't so good about either. Crisis transfers should be decided by the HSC right at the building, not by some half-assed failed

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lawyer who really knows fuck about the building and how it might be a big part of the problem. Transfer Experts? What a joke. They're nothing but paid gate-keepers if not outright jailers. They're just one example of staff evidently paid not to do nothing but actually to hinder us. Sorry, but not sorry. Things like this MUST be said so overpaid garbade like this can be got rid of. But slippery-slime serpents like and including Mr Coffey would have you deflect such matters to the HELP CENTRE. What a joke. Might as well cry "HELP" in the middle of Queen West and Lansdowne. So they can assume you're JASON (a local fixture) or some other SCAMAITH victim - and dismiss you.

And on and on....

It's very unlikely that minders like the minders minding you (Coffey and the "minder sister-act" Reema and Elizabeth) will permit the individuality you seem to agree is necessary. The fact that it matters at all what these corporate wanks permit, speaks volumes about what the STAC amounts to, notwithstanding that all of you - individually - want to do good for seniors housing or at least think you do.

Ciao, Lisa. The virus is mutating and we're under worse lock-down than ever. If you think this too doesn't have grave implications for us, you're very naive. Watch for the fire-sale. We're the damaged goods.

On Sunday, December 20, 2020, 08:52:14 PM EST, Lisa Gervais <liseffreepirit@hotmail.com> wrote:

I feel that the logo with the yellow background does show what we're all about. There are buildings that go beyond the normal and yours is one. I'm not sure if Stac thought of this but we do need to do something!

Lise Gervais
Leader of our Ten. Com.
MEMBER of Stac
Advocate for Seniors

From: jon rowland <jonrowland7@yahoo.com>
Sent: Sunday, December 20, 2020 12:54:45 PM
To: Lisa Gervais <liseffreepirit@hotmail.com>
Subject: Re: first try at logo - from Dec 14 mtg request

Interesting ideal. I wonder. You're right to some degree. This is a Parkdale building, after all!

On Sunday, December 20, 2020, 12:41:17 PM EST, Lisa Gervais <liseffreepirit@hotmail.com> wrote:

I understand why this logo is so meaningful to you but this does not apply to other buildings. Can this be used in your building as a doorway to communication.

SMILE AND PASSIT ON
Lise Gervais
Ten Rep @ EYA
Member of Grey Voices
Advocate for ALL Seniors

From: jon rowland <jonrowland7@yahoo.com>
Sent: December 19, 2020 10:53 PM
To: Lisa Gervais <liseffreepirit@hotmail.com>
Subject: Re: first try at logo - from Dec 14 mtg request

What about who you ought to be?

On Saturday, December 19, 2020, 10:28:12 PM EST, Lisa Gervais <liseffreepirit@hotmail.com> wrote:

Even though yours is good, I must say the one with the yellow is a better representation of who we truly are.

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Lise Gervais
Leader of our Ten. Com.
MEMBER of Stac
Advocate for Seniors

From: jon rowland <jonrowland7@yahoo.com>
Sent: Saturday, December 19, 2020 10:34:03 AM
To: Lisa Gervais <liseffreepirit@hotmail.com>
Cc: 'Senior Tenants Advisory Committee' <STAC@torontohousing.ca>; bill19sag53@rogers.com <bill19sag53@rogers.com>; chrisguaschluta@gmail.com <chrisguaschluta@gmail.com>; findcolleges@yahoo.ca <findcolleges@yahoo.ca>; jimmeeks13@gmail.com <jimmeeks13@gmail.com>; jonrowland7@yahoo.com <jonrowland7@yahoo.com>; 'Kanapathipillai Ramalingam' <raka55@hotmail.com>; kiarafine@yahoo.com <kiarafine@yahoo.com>; liseffreepirit@hotmail.com <liseffreepirit@hotmail.com>; mauriesue@gmail.com <mauriesue@gmail.com>; minister_evangelism@live.ca <minister_evangelism@live.ca>; msdressler@hotmail.com <msdressler@hotmail.com>; rehanakhan33@yahoo.com <rehanakhan33@yahoo.com>; robert5carlo@hotmail.com <robert5carlo@hotmail.com>; robertad6@sympatico.ca <robertad6@sympatico.ca>
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Mine's catchier.

AND - I much dislike the tenor of the "yellow" and all related versions that we're all here somehow infirm.

On Saturday, December 19, 2020, 10:19:43 AM EST, Lisa Gervais <liseffreepirit@hotmail.com> wrote:

I have to agree that the yellow really stands out. Congratulations for a GREAT LOGO

Lise Gervais
Leader of our Ten. Com.
MEMBER of Stac
Advocate for Seniors

From: Kanapathipillai Ramalingam <raka55@hotmail.com>
Sent: Friday, December 18, 2020 11:15:31 PM
To: DianeMalott <dianemalott@gmail.com>; 'Senior Tenants Advisory Committee' <STAC@torontohousing.ca>; bill19sag53@rogers.com <bill19sag53@rogers.com>; chrisguaschluta@gmail.com <chrisguaschluta@gmail.com>; findcolleges@yahoo.ca <findcolleges@yahoo.ca>; jimmeeks13@gmail.com <jimmeeks13@gmail.com>; jonrowland7@yahoo.com <jonrowland7@yahoo.com>; 'Kanapathipillai Ramalingam' <raka55@hotmail.com>; kiarafine@yahoo.com <kiarafine@yahoo.com>; liseffreepirit@hotmail.com <liseffreepirit@hotmail.com>; mauriesue@gmail.com <mauriesue@gmail.com>; minister_evangelism@live.ca <minister_evangelism@live.ca>; msdressler@hotmail.com <msdressler@hotmail.com>; rehanakhan33@yahoo.com <rehanakhan33@yahoo.com>; robert5carlo@hotmail.com <robert5carlo@hotmail.com>; robertad6@sympatico.ca <robertad6@sympatico.ca>
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Obviously, the logo with yellow background is the winner; amazingly a good job.

Regards
Ram Kana

From: Diane Malott <diane.malott@gmail.com> on behalf of DianeMalott <dianemalott@gmail.com>
Sent: December 18, 2020 11:51 PM
To: 'Senior Tenants Advisory Committee' <STAC@torontohousing.ca>; bill19sag53@rogers.com

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<bill19sag53@rogers.com>; chrisguaschluta@gmail.com <chrisguaschluta@gmail.com>; findcolleges@yahoo.ca <findcolleges@yahoo.ca>; jimmeeks13@gmail.com <jimmeeks13@gmail.com>; jonrowland7@yahoo.com <jonrowland7@yahoo.com>; 'Kanapathipillai Ramalingam' <raka55@hotmail.com>; kiarafine@yahoo.com <kiarafine@yahoo.com>; liseffreepirit@hotmail.com <liseffreepirit@hotmail.com>; mauriesue@gmail.com <mauriesue@gmail.com>; minister_evangelism@live.ca <minister_evangelism@live.ca>; msdressler@hotmail.com <msdressler@hotmail.com>; rehanakhan33@yahoo.com <rehanakhan33@yahoo.com>; robert5carlo@hotmail.com <robert5carlo@hotmail.com>; robertad6@sympatico.ca <robertad6@sympatico.ca>
Subject: RE: first try at logo - from Dec 14 mtg request

Attached is a try. It's hard to have a catchy Nike-like logo when we have such a loooooong name.

I aimed at showing folks in a number of abilities, including helping each other.

This is also clear and legible from 50% to 150% so should work size-wise for just about any use.

If you don't like it, pass on ideas please!

If you like this general idea, there are some issues with purple and gold:

For best readability, if the purple is dark enough on a gold-enough background, it has to be so dark it looks more like black.

This has deepest purple that doesn't look black on the lightest background that still looks gold.

There is not enough contrast for good readability.

.

This is better with a lighter background that's still sort of gold for more contrast.

But not enough to actually catch the attention of anyone passing by.

Would you consider yellow for best contrast and readability?

It would draw attention better than either of the above and looks more cheerful (at least to me.)

Diane

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I will!

Do you GET it,

You FUCKING

SHIT!

Posted in Uncategorized

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